

**1) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 6:30am Aired On: KARE Affiliate: NBC Show: KARE 11 News Sunrise (2/2)**

**Estimated Audience Number: 56,846 | Estimated Publicity Value: \$2,573.41**

06:40:06.00 New edition swings this way into northwest **sports show**. Its the lumber jack show, with log rolling, ax swinging. Unfortunately, bryan piatt anwill not be in the ax swinging competition based on what we at just saw, but maybe the log rolling, i dont know. Do reporter: yeah. The ax throwing did not go gowell at all. That terrified me. I enjoyed it. Reporter: were here at the lumberjack feud show. This is a new thing this year. They have a ton of stuff. How would you describe your show? The show here is a demonstration mowhat whyoud yosee if you went to pigeon forge, tennessee or alaska. Well be demonstrating about eight events here. One of them wille the speed climb, which youll be trying here. Reporter: we have derek over here, and hes going to show us how its done. Walk me through how hes doing this. Hes got his heel in. The speed part comes on the way down. The brake is his rope. He turns his hands in and slows him down on the way in. Right left throw, right left throw, and on the way down, big wide steps. Reporter: youre going to teach me how to do this at a slower pace. Yeah, were doing the climb. Reporter: were doing the marathon version. Thats good. Reporter: digging my fooint in here. Exactly right. Keep your heels in, toes out. There you go. Reporter: i step out. Yep. There you go. Keep stepping. That tree is already dead. Youre not going to hurt it. Reporter: ill try to be nice to the tree. How tall is this? About 20 feet here. There you go. Reporter: lets gosh, as i try not to fall, lets give you the information for this show. We have a graphic to pull up. The northwest **sports show** at the minneapolis convention center starting today. Its going to run through sunday. You can see the ticket prices there, \$11 for thadul. Tim, tim, i think i k did it. Youre doing well. Ll reporter: pomaybe ill just hug the tree. Theyre going to teach me how to log roll lcoming up. I grew up in the state of oregon, so i can say youve done well. You do yoned to hang on, bryan. Reporter: im hanging on, dont worry. Thanks. No, i want to stay with that a while. Well go back if anything happens. Sven is joing us now nowith the latest on whats happening outside. Its cold out (TRT=02:35)

06:58:05.00 Looking live at the minneapolis convention center at bryan piatt trying to log roll. He has thrown an ax, climbed a tree. Did you know the **sports show**, the host of animal planet hillbilly hand fishing will be there, too? No. Why didnt bryan try that? Bryan is having a day. I like the boots. Pete busch used to have jeans much like that (TRT=01:52)

**2) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 6:30am Aired On: WCCO Affiliate: CBS Show: WCCO 4 News This Morning at 6 (2/2)**

**Estimated Audience Number: 44,137 | Estimated Publicity Value: \$1,998.08**

06:50:02.00 It certainly feels like ice fishing season but inside the minneapolis convention center its warm enough for different kind of fishing. Its the annual northwest **sports show**. Some of you may have been us with earlier when edward moody tried his hand at being a lumberjack. Do we have the video? Here we go. Hes with a real r live lumberjack. Away goes the ax. We heard a clank. We dont know where it landed l but we know it did not hit the target. He had never done that beforehand never b neen fly fishing before , but he is joing us once again from the northwest sporthws show. You look good, at least. [ Laughter ] reporter: you guys are just wrong. I cant believe you showed that video. Wcco will be getting a bill from the damage i call caused earlier. Were at the minneapolis convention center. Were at the fly fishing exhibit. You can come in andn get someom tips on fly fislyhing. Were ine the lobby. So i had never fly fishe before, like i had never thrown an ax before. Bob has been fly fishing for over 40 years. Bob, my first questionio was when i was thinking about doing this live shot, do we really fly fish a lot. Yes everything from pan fish bass, trout, salmon, steel head. Reporter: where arere some good spots in. Well, weve got 10,000 lakes. Where would you y like me to start? Reporter: good point. When people come through the door drag the line t back and stop. Comeme forward and stop. Back cast. Reporter: i want to try. It you always hear its all in the wrist. We were talking earlier, no wrist. All right. Show me what im doing. Youll come back here and stop and come forward. Its important that you dont open this space. Reportee.R: dont let your wrist go back. We want to fix that wrist so its cast. Reporter: i will try it on my own. You said dont go above your ear with your thumb. Perfect. 100%.Ct reporter: perfect. See. See. Se im much betterr at this. Before we goo back, do i look the part? Yes. Reporte r: i many the apartment the northwest shorts the part. The nor thwest **sports showw** is here. Doorsdo open at 1:00. Go too wcco.Com/links for all the information on ticket prices and hours. Im good at this one. You are a fisherman. Lumber jack, im not sure. Reporter: dont slow that videoo show that video again. Thanks, t edward. So model kate upton seems to be everywhere you look (TRT=03:34)

**3) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**  
**Date: 03/21/2013 Time: 6:00am Aired On: WCCO Affiliate: CBS Show: WCCO 4 News This Morning at 6 (1/2)**  
**Estimated Audience Number: 44,137 | Estimated Publicity Value: \$1,998.08**

06:26:46.00 Are you a trolling for something to do this summer? You may want m to check out the northwest **sports show**. Edward moody ised giving us a preview. Oar lots of stuff to do this morning. . (TRT=00:11)

**4) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**  
**Date: 03/21/2013 Time: 5:30am Aired On: WCCO Affiliate: CBS Show: WCCO 4 News This Morning at 5 (2/2)**  
**Estimated Audience Number: 31,572 | Estimated Publicity Value: \$1,429.26**

05:37:14.00 All right. Let the march madness begins. Millions have filled out their brackets. A minnesota history teacher has developed a bracket of his own with a finalin four in everything. Instead of cheering for louisville or kansas, his students are getting behind abraham palestinian con lincoln or. Students submitted a one-page essay on a courageous american. Studrients debated. There was no prizee at the end, just pride and a fun way to learn about history. Always something different. This is my favorite class. The teacher is awesome. The best thing ive done in 14 years. It14s providing energyne and the kids are taking a genuine interest in these individuals, not just from i have to do a quick homework assignment. Theyre getting behind it and becoming attached to it. Last year the winner was navyy seal michael murphy. I love it when teachers do creative things. Theyre probably p doing moreoi research on that. Theres something new at this years northwest **sports show**. Our edward moody is caught up in the middle of it. Were at the minneapolis convention center at a good old lumberjack feud. Why im holding this and youll be able to as well. ? Well, i have been quietly ? Tanding in the shade ? ? All of my days ? ? And ive been trying to find ? [ Male announcer ] a truly unlimited life needs truly unlimited data from sprin T. And now, get \$100 off samsung galaxy phones at sprint stores and sprint.Com. . Welcome back. Givingvi you a look at downtown st. Paul. Another cold start to the t day. The temperature is 8 degrees andnd listening toin a littlel bit of thehe lumberjack songon for a reason. Apparently there is a feud brewing at the minbreapolis convention center. Today is opening day and our resident lumberjack, edwar ld moody is there with a first look inside the showw this morning. So tell us what this feud is all about. Im such a lumberjack. So, yeacah, were at the lumberjack feud. Its the newest thing to do here at the northwest **sports show**. Give you a look at everything you can do. Theyve got log l rolling. You can do some sawing. Well be throwing ac axes. Jack is here. He will tell us about throwing axes. The first question, why do we w call it a lumberjack feud. A lumberjack feud is two feudingfe families and its two feuding families fighting overr the last track of land. Minnesotans love it. They do a lumberjack l festival. Well be throwing axes today. People can come here and do that? Just us. 18 To 20 feet away from the target. You want the ax to do one rotation and potentially hit the bulls-eye. Reporter: here we go. Okay. You hit it. He hit it. Youre not pleased with that? Im goinggo to try it. Ill hold the mike. Stand right there. Reporter: im going to get some safe distance. Youre not afraid. Here wehe go one, two. [ Laughter ] what was that? Reporter: im obviously, quite skilled at this, folks. Look, you can come out and experience the lumberjack feud. You wont get to ax throw but they can log roll. Youll see a half hour show. It will be a lot of fun and a little bit of carving, too. Reporter: all right. That sounds like a good time. The whole **sports show** starts today at 1:00 to 9:00. Go to wcco.Com/links for all of the information on ticket prices. It runs through sunday and the hours vary. Yeah, this is not quite my forte. I think we just saw an end to your lumberjack days. Will wcco have to pay for anything at the center. As anyone seen the intern has anyone seen the intern? He hit something. Everything is fine out there. Wasnt it a week ago we s a onesy? On this is exactly what we need. More moody. Hey, youre obviously aio lot colder thanha last year (TRT=02:08)

**5) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**  
**Date: 03/22/2013 Time: 7:30am Aired On: KMSP Affiliate: Fox Show: FOX 9 Morning News at 7AM (2/2)**  
**Estimated Audience Number: 38,585 | Estimated Publicity Value: \$1,746.74**

07:36:12.00 Minnesotans love tmihe outdoors and if you love fishing and camping and any other fun, the northwest **sports show** is the place to be this weekend. It started at the minneapolisin convention center, is i rye ray guise, part of theis show. The lumberjackhes are competing in different skills so tell us, what are some of the skills were going to be seeing. You will see a few different things. Well do the speed climb here, and this is one of the easiest events that we do. Nicely done. And we wi ll be doing the speed climb. Yea H. Ok, so tell us, we got the speed climb, and one thing that we want to know, and this is, were looking at the speed climb, i think M.A. rosko is trying to do this. These real lumberjacks? Yes. Thesey are real competitive lumberjacks. We train all year-round, y and we do competitions all over theov place, as well, with the shows that we do. What about the traing? We saw that, so, you have h training

and competitions all year, so what does that entail? Well, the competitions have a bunch of events, we do chopping events, we also do wallo growing, we do the speed climbing. But the training, we have facilities in pigeon form, tennessee, and also in alaska. In those places we do all the training for each one of those events, and there is competitions all over the nation, even up in canada, as well, that we go to, and we compete. Excellent, and if you have got another ax, give us another throw if you could, zach, and as we think about going tonk the show. Right. Pretty incredible, what they can do out there, with the, the ax, so give it a whirl. Right. R it is a lot of fun. Yeah. Ok. A lot of concentration here. Oh! He nails it. S bulls eye. Yep. All right. Ray guise, thanks for joining us and filling us in on whats going to happen. One of your supply spam, way to go, good joboo and thank you. You want to pay attention to a man holding a big axe like that. The northwest **sports show** continue through sunday and is at the convention center. E . Something else to do this weekend, tom, pizza and a movie? (TRT=02:32)

**6) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 10:00pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News at 10 (1/2)**

**Estimated Audience Number: 56,376 | Estimated Publicity Value: \$2,552.14**

22:22:35.00 It still feels like january out there, but you can still have fun with fishing this weekend. Get a look at the latest gadgetsth for boats, rods and reels for the upcoming summer seasoon. . . Eyitneew 10 the northwest **sports show** has every jig, boat, reel and rod an angler could ask for. Asking for some open water now that would be nice. But, its not just about fishing. Eric kahg.Nert went to the show tonight, and met some lumberjacks youve go to see in action. One of the coolest attractions at the northwest **sports show** is the lumberjacks. Theyre chucking ax with a competition, going head-to-head- in the log roll. Theyre obviously trying to see which one ish going to fall first. They have special shoes. These guys are well trained. Derrick won that one. A slippery situation, but a fun one, nonetheless. So youre saying hand like this, like this, bring it back and let it rip. Thats correct. Here we go. Hope those speakers werent tpeoo expensive. No, theyre solid. All right. This place haspl a little bit of everything, including daily fishing tackle. They have dozens of big name n exhibitors. Workshops on boat maintenance, upgrading yourou rig, educational seminars and you canmi learn how to tie a fly for fly fishing. There is aers dnr booth set up for any licens you mayay need there is the always popular p trout pond for the kids. Check out all these sweet fishing boats. You can get creative down here. Imagine grabbing a fishing poll p and having this beautiful scene up north in minnesota. Isnt it beautiful? Helps you escape the winter weve been having. Excuse me, i need to go catch a wall-eyE. .Eric kahnert, 5 eyewitness news. Looks good. The northwest sports shortw runs through sunday a t the minneapolis convention centes r.En tickets are \$11 for adults. Kids 15 and under get in fanree.Re youll find more details on our links page at ks [tp.Com](http://tp.Com). Keep on dreaming, huh? Like something from a sci-fi movie, doctors turn human cells ur into cancer-fightiinng drugs (TRT=02:44)

**7) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 6:30pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News at 6:30**

**Estimated Audience Number: 50,078 | Estimated Publicity Value: \$2,267.03**

18:36:56.00 Also coming up, where you can see axe a throwing and chain sawing, next. N ? Hold on to me as you go ? Its time to pursue our dreams to chase what we believe in its time to work, to give it our very all and not give up.Nd american family insurance believes your dreams deserve the best protection.Te thats why were committed to ombeing there for you. Every step of the way. ? cause im gonna make this place your home ..? . Center is hopping with anglers and outdoorsmen and women who are getting ready to reel in the big one. If spring ever gets here. The northwest **sports show** is vh1 der way. You can find f all the gearea fishermen can only dream of. Eric kahnert got the lucky assignment today, checking out all the way. Everyone else is cold and dying to get outdoors, and do some fune stuff. Youre gettingu to do it. Yeah. It is. One of theon big attractions is the lumberjack feud. Joing me now is ray, telll us about this main attraction here at the show and while youre doing this were going to see some axe throwing. The axe throwing is one of the easier events, but this whole thing is a demo off what we would do wow, look at that! Hes a good axe thrower. Thats zach brown, he can hit the bullies eye and h aes going to be climbing a tree. A lot to l do. Its a very interactivee show, a lot of cheering and boo can, so the kids love it, its a lot of really cool activities. And its not easoyot climbing these trees. Talk about what hes doing. This is pretty cool. The climb is actually one of the most dangerous events we do. But youll see these guys, the gaps on their feet and the rope, and theyll justy step up. It will be a right threat and throw, and they have to touch the green line at the top. Then they bailhe out as fast as they can. The first one f to have both feet on that crash pad is the winner. All right, lets see it. Here hoe goes! Look how fast he got up there! T hes a world class athlete. Its not just about fishing and boating, people can c come down here and get a very interactive experience watching the lumberjack feud. Definitely. Dits all about the outdoors. You

talked about logut rogolling, i was going to try it but iut dont feel lik et getting wet today. These guys go head-to-head. Definitely. Both guys are on the log at the same time and thesa object is to get the other person in the water. Great idea to come down here and get your lumberjack on, you can get your fishing on, your boatingg on, plenty to do, lots to do for the kids, dora the explorer will be here, great event for the family. We want to get Leah over there, she says shes a good log roller and has done it many times before. Ive heard shes george tenet good with an axe as well. I dont know if we want to try the axe thing. But ive done log rolling once d i wasnt any good. But its fun. Bill is jealous, eric. You can come down and practice your log roll. The northwest **sports show** runs throughru sunday at tunhe minneapolis con vention center.N tickets are \$11 for adults,du kids 15 and under get in free. For more information weve set up a link at [kstp.Com](http://kstp.Com). As mayo clinic shoots to the top of a new round of hospitalf rankings, coming up, why the facilityci is getting a cold shoulder from lawshmakers as it looks to expand its reach (TRT=02:48)

**8) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 5:00pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News Live at 5**

**Estimated Audience Number: 78,885 | Estimated Publicity Value: \$3,571.12**

17:17:39.00 The weather doesnt say spring yet but over at thee minneapolis convention center this wekend, ktheyre helping us all escape a little. Live lok now at the show, this is the northwest **sports show** and its going on until sunday. Hundreds of boats you can explore out there, theyve gott R.V.S, theyve got everything. You can find empir for every outdoor activity imaginable, even visit outfitters and resorts. You can meet the animal planet hit tv show stars. Ill be out there tonight. Tickets for the show, \$1, kids 15 and under are fre. Say hi, to the hilibillies for me. Animals are taking over at the capitol rotunda today (TRT=00:41)

**9) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50**

**Date: 03/21/2013 Time: 11:00am Aired On: KARE Affiliate: NBC Show: KARE 11 Today**

**Estimated Audience Number: 17,437 | Estimated Publicity Value: \$789.37**

11:24:12.00 This T. ime of year, were all itching for summer, spring, open water, and i think this year more than ever, everyones ready. The starting today, you can get a taste of all that at the minneapolis convention center. The northwest **sport show** runs through sunday, with plenty to keep the outdoor sportsman busy. That is just one of the many events taking place around town the next few days. Radio personality and kare re 11 news saturday show contributor lee volzvik joins us this morning with a few of her favorite picks. Good morning, lee. Hi, diana and brian. I do have to say hopefully there wont t be any flying axes aroundthe convention center! That scared me this morning, watching you throw the axe! I blacked out when d i threw that! It itwas terrifying! Everybody is safe. Od thats the good news. Yeah, uh-huh! I was waiting for the janitor to walk behind the wall. Holy that was fun! Yeah. On saturday morning, itull be over in st. Paul for the donnie smith bike show. Sh i realized its not bicycles, its motorcycles. I saw you show some of the custom made motorcycles. Ad donnie smith is a minnesota native, hall of famer with customized bikes. People love him and the show and its going to be a lot of fun. Ill be down there saturday for kare 11 saturday. And bell and rena have tickets to bon jovibo, april 7th at the X. were giving awx.Ay tickets on monday here at kool 108. That will be fun. Then over in minneapolis on sunday, and brian, i iasaw you there yesterday with dale bachmann, the beautiful flower show, macys flower show flopens en sunday. If you work in downtown minneapolis next week over your lunch hour, bag it and go there and sit on a bench and have lunch in a garden. I dont know if they would let you do that. Its beautiful. Its gorgeous. Why not? And by the wa spring skspiing, never been bebetter. Tt enjoy this weather. It wont be here for long! Thats true! Exactly. Three weeks, four weeks, right? Lee, thank you so much. Have a good one. We appreciate it. See you saturday morning! Sounds like a plan. For more information about any of the events lee mentioned, lot of them to pick from, ckhead over to our show page at [kare11.Com](http://kare11.Com) and find us under nd the news tab. And keep in mind there are planned disruptions out there. Light rail train service, hiawatha line between the mall of america will be down from saturday through 3:30 A.M. Sunday. Buses will sub for the trains during that time. Trains on the rest of the line will run as normal. Good thing to take note of there! If youre staying home saturday, saturday night, remember to tune in to kare 11 for sound check minnesota with julie nelson (TRT=02:24)